**Time Plan 2011**

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| 34 | 22 August | Workshop – clarifying the brief, research | **Theory:** Brainstorm some ideas as a group on what people could produce,.  Discuss ways of selling – OUSA markets, farmers market, Trade me , market here at College, order forms etc  **Practical:** Look at Flow Diagram, Start Journal, Begin to develop your brief, research your ideas | **Theory/practical:** Developing a market survey and/or Business plan  **Survey Monkey** |  |
| 35 | 29 August | Semester break |  |  |  |
| 36 | 5 September | Workshop – concept development | **Theory/practical:** Concept development - Plan and develop designs | **Practical: developing concept -** Develop mock-up Is it suitable? What to my target market think? Does it need modification? |  |
| 37 | 12 September | Workshop – planning tools, project management | **Practical:** Research into final resource needs  Gather necessary materials and any additional knowledge | **Practical:** Develop prototype  Any changes needed?  **Decision needed on selling** |  |
| 38 | 19 September | Workshop – project development | **Practical:** Prepare for mass production  Identify number of units needed and standards of quality | **Practical:** Mass produce products – ensuring quality standards are met |  |
| 39 | 26 September | Workshop – testing, modification, consultation | **Practical:** **Advertising and Marketing** -everyone to attend class – posters, flyers, emails etc | **Practical:** Mass produce products – ensuring quality standards are met |  |
| 40 | 3 October | Workshop – project development | **Practical:** Mass produce products – ensuring quality standards are met | **Practical:** Check quality, Is it a professional standard? Package and label products ensuring labels are accurate/ Sell product to pre determined market / outlet |  |
| 41 | 10 October | Project evaluation | **Practical:** Selling | **Debrief and Evaluation** | Assign 2 |